

COMPETITION & ANTITRUST AND TRADE

# Bill Introduced in Parliament to Transfer Product Safety and Legal Metrology Functions from Enterprise Singapore Board to CCCS

## Introduction

On 5 March 2025, the Ministry of Trade and Industry ("**MTI**") introduced the [Competition \(Amendment\) Bill](#) ("**Bill**") for First Reading in Parliament. The Bill proposes amendments to a range of legislation and most notably transfers product safety and legal metrology functions from the Enterprise Singapore Board ("**ESB**") to the Competition and Consumer Commission of Singapore ("**CCCS**").

The legislation being amended includes the Competition Act 2004 ("**Competition Act**"), the Enterprise Singapore Board Act 2018 ("**ESB Act**"), the Consumer Protection (Trade Descriptions and Safety Requirements) Act 1975 ("**Consumer Protection Act**") and the Weights and Measures Act 1975 ("**Weights and Measures Act**").

Effectively, when the Bill is passed, regulatory oversight for consumer protection will be transferred from ESB and consolidated with CCCS. CCCS currently enforces consumer protection but only to a limited extent as the administering agency of the Consumer Protection (Fair Trading) Act 2003 ("**CPFTA**").

This Update identifies the key changes proposed by the Bill and the implications for businesses, especially those that deal with or trade consumer goods.

While efforts have been made to identify the formatting styles that we have been using so far, there may be other issues that authors may encounter in future. We will look into these when the need arises.

This template cum house style guide may be revamped from time to time. This version is up to date as of **March 2025**.

## Transfer of Product Safety and Legal Metrology Functions from ESB to CCCS

By way of background, consumer protection in Singapore has always been a priority that has been enforced by both CCCS and ESB. CCCS enforces consumer protection as the administering agency of the CPFTA which seeks to protect consumers against unfair practices and to empower consumers to seek civil redress against unfair trade practices in Singapore. In this regard, CCCS has the power to conduct investigations against retailers that engage in unfair trade practices and file injunction applications with courts to ensure that errant retailers cease errant conduct.

Separately, the Consumer Protection Safety Office ("**CPSO**"), an office overseen by ESB, administers the Consumer Protection Act and its subsidiary legislation which seek to ensure that consumer products supplied in Singapore are safe for use and comply with applicable safety standards. As such, matters relating to product safety (including product recalls) currently fall within the purview of CPSO and ESB. ESB is also the administering agency of the Weights and Measures Act which seeks to enforce the use of uniform weights and measures throughout Singapore, including its use for trade.

Under the proposed amendments of the Bill, CCCS will take over the following product safety and legal metrology functions of ESB, together with the assets, liabilities and records relating to these functions:

1. Promoting among suppliers in Singapore and educating consumers on: (i) the supply of safe consumer goods and the provision of relevant safety information about consumer goods; and (ii) legal metrology;
2. Preventing the supply of unsafe consumer goods in Singapore;
3. Administering and enforcing the Weights and Measures Act;
4. Acting internationally as the national body representative of Singapore in respect of: (i) promoting and enforcing the supply of safe consumer goods in Singapore and the provision of relevant safety information about consumer goods; and (ii) legal metrology; and
5. Advising the Government, public authorities and consumer protection organisations on national needs and policies in respect of these matters.

The proposed amendments under the Bill will grant CCCS with greater powers and effectively consolidate the enforcement of consumer protection matters with CCCS as it takes over ESB's power to enforce and make regulations under the Consumer Protection Act. CCCS will also have the power to enter into memoranda of understanding ("**MOUs**") with persons in or outside of Singapore for the purpose of performing its functions or discharging its duties to further its functions which include consumer protection. The power to enter into MOUs to further consumer protection is consistent with what CCCS can currently do to ensure compliance with competition law.

## Takeaways for Businesses

The proposed amendments under the Bill, if carried into effect, will result in CCCS having greater comprehensive regulatory oversight on matters relating to consumer protection. As such, businesses

would do well to take note of the expanded scope of CCCS' powers especially in the light of the heightened enforcement climate for consumer protection in Singapore (see our previous Legal Update on this titled "[Consumer Protection in Singapore – Five Key Observations for Businesses in a Heightened Enforcement Climate](#)").

CCCS will have a broader remit over consumer protection matters, from the advertising and marketing of consumer products, to also include issues relating to product labelling and product recall. With this change, consumer goods suppliers must be more careful about how they go to market, be it in terms of how they market their products, or the information provided on their product packaging or in-box documentation.

Please do not hesitate to reach out to our Team if you have any questions regarding this Update or the implications for your business.

# Contacts

## COMPETITION & ANTITRUST AND TRADE

Kala Anandarajah, BBM

**HEAD**

D +65 6232 0111  
[kala.anandarajah@rajahtann.com](mailto:kala.anandarajah@rajahtann.com)

Tanya Tang

**CHIEF ECONOMIC AND POLICY ADVISOR**

**PARTNER**

D +65 6232 0298  
[tanya.tang@rajahtann.com](mailto:tanya.tang@rajahtann.com)

Joshua Seet

**PARTNER**

D +65 6232 0104  
[joshua.seet@rajahtann.com](mailto:joshua.seet@rajahtann.com)

Please feel free to also contact Knowledge Management at [RTApublications@rajahtann.com](mailto:RTApublications@rajahtann.com).

## Regional Contacts

### Cambodia

#### Rajah & Tann Sok & Heng Law Office

T +855 23 963 112 | +855 23 963 113  
kh.rajahtannasia.com

### China

#### Rajah & Tann Singapore LLP Representative Offices

##### Shanghai Representative Office

T +86 21 6120 8818  
F +86 21 6120 8820

##### Shenzhen Representative Office

T +86 755 8898 0230  
cn.rajahtannasia.com

### Indonesia

#### Assegaf Hamzah & Partners

##### Jakarta Office

T +62 21 2555 7800  
F +62 21 2555 7899

##### Surabaya Office

T +62 31 5116 4550  
F +62 31 5116 4560  
www.ahp.co.id

### Lao PDR

#### Rajah & Tann (Laos) Co., Ltd.

T +856 21 454 239  
F +856 21 285 261  
la.rajahtannasia.com

### Malaysia

#### Christopher & Lee Ong

T +603 2273 1919  
F +603 2273 8310  
www.christopherleeong.com

### Myanmar

#### Rajah & Tann Myanmar Company Limited

T +951 9253750  
mm.rajahtannasia.com

### Philippines

#### Gatmaytan Yap Patacsil Gutierrez & Protacio (C&G Law)

T +632 8248 5250  
www.cagatlaw.com

### Singapore

#### Rajah & Tann Singapore LLP

T +65 6535 3600  
sg.rajahtannasia.com

### Thailand

#### Rajah & Tann (Thailand) Limited

T +66 2656 1991  
F +66 2656 0833  
th.rajahtannasia.com

### Vietnam

#### Rajah & Tann LCT Lawyers

##### Ho Chi Minh City Office

T +84 28 3821 2382  
F +84 28 3520 8206

##### Hanoi Office

T +84 24 3267 6127 | +84 24 3267 6128  
vn.rajahtannasia.com

Rajah & Tann Asia is a network of legal practices based in Asia.

Member firms are independently constituted and regulated in accordance with relevant local legal requirements. Services provided by a member firm are governed by the terms of engagement between the member firm and the client.

This update is solely intended to provide general information and does not provide any advice or create any relationship, whether legally binding or otherwise. Rajah & Tann Asia and its member firms do not accept, and fully disclaim, responsibility for any loss or damage which may result from accessing or relying on this update.

# Our Regional Presence



Rajah & Tann Singapore LLP is one of the largest full-service law firms in Singapore, providing high quality advice to an impressive list of clients. We place strong emphasis on promptness, accessibility and reliability in dealing with clients. At the same time, the firm strives towards a practical yet creative approach in dealing with business and commercial problems. As the Singapore member firm of the Lex Mundi Network, we are able to offer access to excellent legal expertise in more than 100 countries.

Rajah & Tann Singapore LLP is part of Rajah & Tann Asia, a network of local law firms in Cambodia, China, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand and Vietnam. Our Asian network also includes regional desks focused on Brunei, Japan and South Asia.

The contents of this Update are owned by Rajah & Tann Singapore LLP and subject to copyright protection under the laws of Singapore and, through international treaties, other countries. No part of this Update may be reproduced, licensed, sold, published, transmitted, modified, adapted, publicly displayed, broadcast (including storage in any medium by electronic means whether or not transiently for any purpose save as permitted herein) without the prior written permission of Rajah & Tann Singapore LLP.

Please note also that whilst the information in this Update is correct to the best of our knowledge and belief at the time of writing, it is only intended to provide a general guide to the subject matter and should not be treated as a substitute for specific professional advice for any particular course of action as such information may not suit your specific business and operational requirements. It is to your advantage to seek legal advice for your specific situation. In this regard, you may contact the lawyer you normally deal with in Rajah & Tann Singapore LLP or email Knowledge Management at [RTApublications@rajahtann.com](mailto:RTApublications@rajahtann.com).